Even More of the Top "Blood in the Streets" Opportunities to Consider

Over the last two weeks, we have highlighted six "blood in the streets" opportunities.

Despite some market hiccups along the way, each of them has done well – so far.

- Charles Schwab (SCHW) ran from $38.70 to $39.94 days after being highlighted
- E-Trade Financial (ETFC) ran from $38.85 to $40.85
- Ameritrade (AMTD) moved slightly higher from $36.05 to $36.79
- Amazon (AMZN) ran from $1,715 to $1,757
- Ulta Beauty (ULTA) ran from $236.08 to $239.47
- UPS (UPS) ran from $114.10 to $117.35

And, while those aren't great wins just yet, all are just beginning to recover from ridiculously oversold conditions. Lucky for us, traders continue to overreact and send great stocks lower.

In fact, we uncovered three more excessively oversold ideas you may want to consider.

Oversold Stock No. 1 – Keurig Dr. Pepper Inc (KDP)

Keurig Dr. Pepper Inc operates as a beverage company in the United States and internationally. It operates through four segments: Beverage Concentrates, Packaged Beverages, Latin America Beverages, and Coffee Systems.

Insiders seem to be bullish on KDP. For example, the Chief Human Resources officer at Keurig Dr. Pepper (KDP) just bought another 6,000 shares, increasing her stake by 11% to 60,000 shares. Since August 2019, she's bought shares 10 different times. The company's Chief Corporate Officer also bought 5,000 shares at price of $26.16.

In addition, the company just declared a quarterly cash dividend of 15 cents a share, payable October 18, 2019 to shareholders of record, October 4, 2019.

Oversold Stock No. 2 – Planet Fitness (PLNT)

Planet Fitness, Inc franchises and operates fitness centers under the Planet Fitness name. It operates through three segments: Franchise, Corporate-Owned Stores, and Equipment. The Franchise segment is involved in franchising business in the United States, Puerto Rico, Canada, the Dominican Republic, and Panama. The Corporate-Owned Stores segment operates corporate-owned stores in the United States and Canada. The Equipment segment engages in the sale of fitness equipment to franchisee-owned stores in the United States.

We believe now is a great time to buy back into the stock on a substantial pullback into oversold territory. With patience, we believe the stock will return back to $80 a share. One of the biggest reasons for the pullback was a recent downgrade from Berenberg Capital Markets to hold with a $69 price target. In early August 2019, the company beat expectations on revenue and adjusted EPS. Management even increased its new store count to 260 gyms from 225. It increased its revenue growth from 15% to 18%, and upped its EPS growth from 25% to 26%.

Oversold Stock No. 3 – Johnson & Johnson (JNJ)

With this one, we need to wait for the smoke to clear – again.

Should it hold support at $127, we could see a snap-back rally.

Here's what's going on here. The company just recalled a single lot of Johnson's Baby Powder out of an abundance of caution based on the results of a U.S. FDA test that found "sub-trace levels" of asbestos contamination in a bottle of its baby powder.

However, at this time the company cannot confirm if cross-contamination of the sample caused a false positive, as noted in the company's latest press. It also cannot confirm if the sample was taken from a bottle with an intact seal, or if the sample was prepared in a controlled environment. In addition, it cannot tell if the tested product is authentic or counterfeit.

Once the dust settles here, JNJ should be considered an opportunity, long-term.