

The Top Five Ways to Profit from the CBD Retail Boom

When it comes to cannabis, major retailers are just beginning to jumping on board.

Green Growth Brands Inc. for example, just announced it expanded with Abercrombie & Fitch to sell Seventh Sense CBD products in over 160 stores.

“Abercrombie & Fitch understands how to connect with their target-customer, not just in the U.S. but across the globe,” said Green Growth Brands CEO, Peter Horvath. “They have incredible brand recognition in our current target markets and beyond, and we are excited at the prospect of building our partnership together.”

Neiman Marcus, Sephora, Vitamin Shoppe, Kroger, Barney’s DSW, CVS, and Walgreen’s are just a few of the top retailers that are jumping into the CBD space, given sizable demand.

Even mall owners are signing deals with cannabis companies, like GGB.

For example, GGB currently has 70 shops open at Brookfield Properties’ U.S. malls. “We know that consumers prefer to buy personal care and beauty products from physical stores, and this partnership will allow us access to millions of consumers,” GGB CEO Peter Horvath noted.

Simon Properties is on course to open 108 locations selling CBD products, too.

Then again, this really comes as no surprise.

Especially as American opinions on cannabis shift.

In fact, according to The General Social Survey conducted by NORC at the University of Chicago, 61% of those surveyed support legalization. That’s up from 57% in 2016. A Gallup survey found that 66% of Americans are in favor of legalization. That’s up from just 60% in 2016. A Pew survey found that 62% of Americans want to see cannabis legalization in the country, as compared to just 57% in 2015.

Plus, we have to consider the CBD market is already booming with the potential to become a \$22 billion market, according to The Brightfield Group.

Top Five Stocks that Could Double, if Not Triple on the CBD Story

Green Growth Brands Inc. (GGBXF)

Companies like Green Growth Brands have now opened more than 50 Seventh Sense Botanical Therapy shops across the U.S. Seventh Sense shops retail high-quality botanical therapy CBD-infused personal care and beauty products at affordable prices. The company anticipates opening more than 200 such shops by the end of 2019. “This rapid rollout across the U.S. is truly unprecedented,” said Peter Horvath, CEO of Green Growth Brands. “We expect to open over 200 shops this year and are confident that we are building one of the largest and most valuable distribution networks for CBD.”

That’s in addition to its expanding partnership with Abercrombie & Fitch.



Charlotte's Web Holdings Inc. (CWBHF)

The company just unveiled its newest CBD product line – hemp extract-infused CBD Gummies made with whole-plant extract from its prized hemp genetics and featuring synergistic functional ingredients to support specific health related functions including everyday stress, sleep, and recovery from exercise or active lifestyles. Available in a variety of flavors, gummies are the latest addition to the Company's expanding line of CBD hemp-extract products.



"Gummies are a very popular edible format as a result of convenience and measurable consumption," stated Kelsey Morrison, Associate Director of Product Development at Charlotte's Web. "This new delivery format from Charlotte's Web provides an easy bite-sized way to ingest full-spectrum hemp-extract CBD."

The Supreme Cannabis Company Inc. (SPRWF)

The company just announced the launch of Supreme Heights, an investment platform based in London, UK focused on opportunities in the UK and Europe's CBD health and wellness space.

"The rapidly evolving CBD markets in the UK and Europe present compelling investment opportunities given the promising environments for new health and wellness companies to establish differentiated brands and capture meaningful market share. Supreme Heights is positioned to quickly act on attractive opportunities and establish an early mover advantage in the space," said Navdeep Dhaliwal, CEO of Supreme Cannabis. "Supreme Heights will benefit from our experience launching some of the most premium cannabis brands in Canada and from the strong leadership and the deep industry connections of our UK partners. We look forward to driving value for Supreme Cannabis shareholders through this investment platform."

The Horizons Marijuana Life Sciences Index ETF (HLMSF)

The ETF seeks to replicate, to the extent possible, the performance of the North American Marijuana Index, net of expenses. The Index is designed to provide exposure to the performance of a basket of North American publicly listed life sciences companies with significant business activities in the marijuana industry.

Green Thumb Industries Inc. (GTBIF)

GTBIF is a vertically integrated company that manufactures and sells a well-rounded suite of branded cannabis products including flower, concentrates, edibles, and topicals. It also owns and operates a national chain of retail cannabis stores called RISE dispensaries. The company just acquired the For Success Holding Company, the Los Angeles-based creator of the lifestyle suite of Beboe branded cannabis products. Beboe is currently available in more than 125 retail locations in California and Colorado and via home delivery across California.

GTBIF Green Thumb Industries, Inc. OTC Mkt. © StockCharts.com
5-Jul-2019 **Open 10.95 High 11.03 Low 10.64 Close 10.70 Volume 167.0K Chg -0.33 (-2.95%)**

