



Meet Ellie Taft

The first-born child of Leonard Charles Taft and Norma Elaine Marchert Taft, Ellie was christened Norma Elaine Marchert Taft Jr-- nickname Ellie.

But Ellie Taft was a name pretty much forgotten when she married at the tender age of eighteen.

Adopting her husband's last name, Ellie proceeded to live her life... raise their two daughters, earn a BS in computer science, and build her career.

Ellie first discovered her love for trading in 1992 when she went to work for Commodity Trend Service... a prominent source for charts, education and trade suggestions before the Internet.

Working side-by-side with industry leaders, Ellie developed a solid understanding of technical analysis and a keen sense of the hidden forces that move markets.

After eight years at CTS Ellie left the corporate world to become a freelance financial copywriter, producing materials for some of the most respected stock, option, futures and Forex traders on the planet.

She has studied their methods, analyzed their performance, and interviewed their customers. But most important, she has compared today's hottest strategies with the most successful techniques in trading history. Ellie flat-out knows what works and what doesn't!

Happy in her behind-the-scenes role, Ellie became an author in her own right quite by accident.

She and a friend had both lost their fathers to Alzheimer's around the same time. And Ellie's friend told her about inheriting a sizable fortune that would leave her "set for life". Ellie couldn't help thinking how much her own dad would have loved knowing his children were "set for life".

When she was just a baby Ellie's dad, a USMC pilot, was shot down and held captive for 27 months in a Korean POW camp. Yet his love of country and sense of duty kept him in the Corps. And he flew another 167 missions in Vietnam.

Nothing would have made the Colonel happier than knowing each and every one of his seven children was enjoying the American Dream he had fought so bravely to preserve.

So, Ellie put her clients on hold. And for the next eleven months she spent every waking



moment working on *Dad's Legacy*—a plan whereby each of her six younger brother and sisters could take \$5,000 of the money their dad left them and turn it into a legacy of financial freedom that would last a lifetime.

In other words, she sought to turn *Dad's Legacy* into the American Dream.

When Ellie showed *Dad's Legacy* to her friend Terry Walker, who is senior editor at TradeWins Publishing, he knew right away it was something special.

Years spent as a financial copywriter had not only given Ellie an extraordinary breadth of knowledge, but also a talent for making even the most complex topics exciting and easy to understand. And *Dad's Legacy* was a shining example.

Pointing out how pleased her Dad would be if *Dad's Legacy* could empower thousands of fellow Americans to achieve their own American Dream, Walker convinced Ellie to let TradeWins publish the book. And they both agreed she should do so using her maiden name as the author... even though she's still happily married to her teenage sweetheart.



To her surprise, signing her name *Ellie Taft* for the first time in decades reawakened the idealistic alter ego of her youth. And suddenly, Ellie became a *woman on a mission*.

Bound and determined to live up to the words inscribed on her parents' tombstone, which they designed themselves during her mother's final days, Ellie Taft is doing everything in her power to make the world a better place... one trader at a time.

Hence, *Dad's Legacy* has become a website and a series of publications intended to help folks achieve their own American Dream... Will you be next?