

10-Minute, 3-Step 6-Figure Action Plan

This super-simple 6-Figure Action Plan, developed by 7-Time World Trading Champion Chuck Hughes, has <u>never</u> had a losing year... Earned \$3,016,347.87 over the past 4 years... Exploits a little-known loophole to guarantee success!



Lifetime Income System™ Action Plan

By Chuck Hughes

Tier One...

Every Lifetime Income System trade must first pass the Tier One selection process

PowerTrend

If price on the last day of the month closes <u>above</u> The **10-month simple moving average** (SMA) BUY: Stocks, ETFs, Call Options

If price on the last day of the month closes <u>below</u> the **10-month simple moving average** (SMA) BUY: Inverse ETFs or Put Options



Prime Trade Select

Once a stock or ETF has passed the PowerTrend test, Prime Trade Select determines potential to win and finds a low-risk entry point

Daily **On Balance Volume** (OBV) indicates the degree of buying or selling pressure – OBV should be in an uptrend to buy, in a downtrend to sell

Use 20-day **Keltner Channels** to identify low risk entry points...

Buy at the middle or lower band in an uptrend Sell at the middle or upper band in a downtrend

Hint: A list of stocks making new 52-week highs is an excellent place to start looking for potential trades



Exchange Traded Funds

Exchange traded funds, or ETFs are marketable securities that track an index, a commodity, or a basket of assets... like an index fund. Yet they trade just like a common stock. And ETFs have numerous benefits you won't find anywhere else.

- By owning an ETF investors get the stability of a diversified portfolio, with the convenience of owning a single stock.
- Leveraged ETFs give you the wealth-building power of leverage without any margin requirements... For example SSO ProShares Ultra S&P 500 is a double-beta ETF, which means it moves up and down in price twice as much as the S&P 500... SPXL is triple-beta which means it moves 3 times as much as the S&P.

Inverse ETFs... also known as a "Short ETF" or "Bear ETF" goes up in value when the underlying instrument goes down. For example, SPXS S&P 500 Bear 3x Shares goes up in value 3 times as much as the S&P 500 goes down. Inverse ETFs allow you to profit from a declining market... without entering short positions which require a margin account and can be quite risky.

Master Limited Partnerships & Real Estate Investment Trusts

A Real Estate Investment Trust, or REIT is a corporation that either owns real estate or invests in mortgages. And REITs don't have to pay federal income tax if they distribute at least 90% of their income in the form of dividends to its shareholders.

Master Limited Partnerships, or MLPs have attracted companies in a variety of industries... including oil and gas exploration, pipelines, timber, fertilizers, and real estate. And the reason is because MLP dividends, which are called distributions, are categorized as 'return of capital' by the IRS. Which means investors can defer taxes on their gains for years and years, until they finally sell their units.

Due to tax breaks and other special considerations, MLPs and REITs can afford to pay the highest dividends, providing an excellent source of income... plus, stocks paying high dividends tend to be in high demand, which drives up the price.

Investing in MLPs and REITs that have a history of raising dividends and then reinvesting those dividends into additional shares results in rapid growth through compounded your returns.

Or, you can use your dividends to off-set the cost of buying protective puts in the stress-less stock strategy.

Regardless of whether you're buying common stocks, MLP/REIT shares, or ETFs... PowerTrend and Prime Trade Select will keep the profits coming.

Tier Two...

Take full advantage of the wealth-building power of options...

If you've never traded options before, you'll be delighted to see how easy it is. They're traded on an exchange, just like stocks... You enter the same types of "Market", "Limit", and "Stop" orders as you would with stocks... And price is determined by a bidding war between buyers and sellers, the same as with stocks.

CALL Options give you the "right", but not the "obligation" to BUY an equity at the "Strike" price PUT Options give you the "right", but not the "obligation" to SELL an equity at the "Strike" price

And what you may find surprising is the fact that trading options is NOT risky... On the contrary, not only are the Lifetime Income option strategies very low risk, they're often NO risk and actually provide protection making it impossible for you to lose!

You'll find everything you ever wanted to know about trading options, laid out in the simplest of terms, in the "Option Basics" section of your Lifetime Income System manual.

PowerTrend Option Strategy

Buy In-The-Money Call options for Prime Trade Select bullish stocks and ETFs

Buy In-The-Money Put options for Prime Trade Select bearish stocks and ETFs

1% Rule: Buy options that require no more than 1% increase (1% decrease for Puts) in the price of the underlying equity in order to breakeven

30% Rule: If an option's price drops by 20%, start looking to get out before it hits 30%...

This should give you a better than 3-to-1 profit/loss ratio

Let it Roll: At option expiration you must either exit all together or rollover to a new option... "sell to close" expiring option and "buy to open" a new option.

Rolling over your option positions will reduce the cost basis & risk; and will allow you to compound your returns to triple and quadruple-digit levels.

Using spread orders to rollover options will reduce commissions. And, if you place limit orders mid-way between the 'bid/ask' you can reduce slippage.

Stress Less Stock & Option Strategy

Eat Well & Sleep Well when you buy **Near-the-Money Put** options to lock in profits... protect your Stocks, ETFs, and Deep-In-the-Money Calls from downside risk... and at the same time, leave unlimited upside potential.

Collect a Weekly Paycheck

Collect immediate cash income from SELLING one At-The-Money or Near-The-Money Call Option for every 100 shares of Stock or ETF in your portfolio.

To generate income in a bear market, buy shares of an Inverse ETF and sell a related Call Options against it.

When you short (sell) an option, the time value of that option becomes profit at expiration regardless of the price movement of the underlying stock or ETF.

And Weekly options can give you up to 6 times more premium compared to monthly options over the same period of time. These rich premiums make selling weekly options a very lucrative strategy that can deliver a 100% cash-on-cash return over the course of a year.

Double Dipping: If the underlying stock/ETF goes down in price and the value of the option you sold declines by 75%-85%, buy the option back close the trade with a profit. Then you can sell another Call Option and collect two premiums in one week.

Please realize this Action Plan is ultra-condensed for your convenience.

The **Lifetime Income System** manual contains easy-to-follow explanations, step-by-step instruction, and loads of illustrations with circles, arrows, and annotations... simple enough for a kid to follow.

But, you don't really need to know any of this stuff to profit. Because Lifetime Income System emails contain word-for-word instructions you can just read to your broker or enter online.

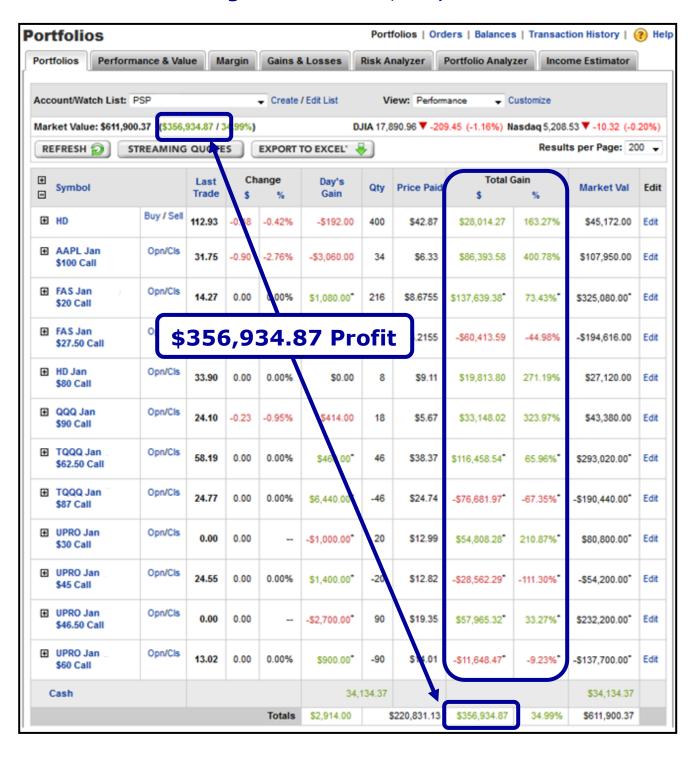
Nothing to it but to do it...
So let's go make you some money!

Lifetime Income System Produces \$1.2 Million in Actual Profits With An Average Return of 120.5%

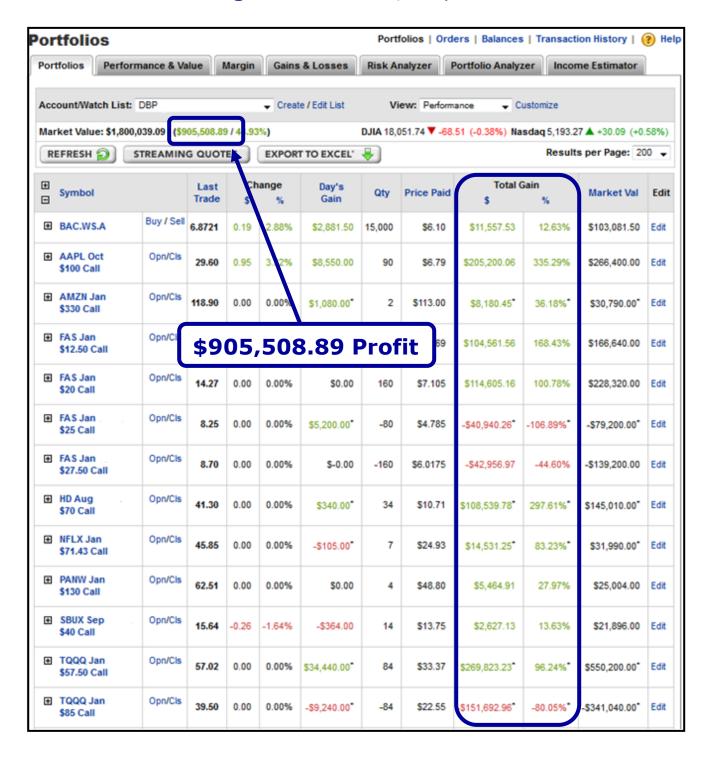
Copies of our brokerage account Profit/Loss Reports for our two retirement trading accounts show that the *Lifetime Income System* has produced \$1,262,443.76 in current open trade profits for our stock, ETF, option and spread trades. There are 23 winning trades and no losing trades resulting in 100% accuracy. The average return for the two trading account portfolios is 120.5%.

Note: The profit/loss for spread trades is calculated by 'netting out' the profit or loss for the long position and short position.

Trading Account #1 \$356,934.87 Profit



Trading Account #2 \$905,508.89 Profit



Trading Account #2 Continued . . . \$905,508.89 Profit

	UNH Jan \$85 Call	Opn/Cls	38.50	0.00	0.00%	\$0.00	12	\$36.40	\$2,491.69	5.70%	\$46,200.00	Edit
+	UPRO Jan \$30 Call	Opn/Cls	0.00	0.00		\$0.00°	24	\$20.91	\$46,282.73*	92.20%*	\$96,480.00°	Edit
+	UPRO Jan \$32.50 Call	Opn/Cls	\$9	05	,50	8.89 I	Pro	fit	\$76,257.47*	72.83%*	\$180,960.00*	Edit
•	UPRO Jan \$45 Call	Opn/Cls	24.55	0.00	0.00%	\$3,360.00	-24	\$12.60	-\$33,853.94°	-111.90%	-\$64,080.00*	Edit
±	UPRO Jan \$46.50 Call	Opn/Cls	0.00	0.00	-	\$26,000.00*	200	\$17.00	\$183,914.90°	54.08%*	\$524,000.00*	Edit
	UPRO Jan \$47.50 Call	Opn/Cls	0.00	0.00	-	\$-0.00°	-44	\$12.75	-\$62,187.89*	-101.57%°	-\$123,360.00°	Edit
+	UPRO Jan \$60 Call	Opn/Cls	13.02	0.00	0.00%	-\$4,000.00°	-200	\$13.80	-\$28,181.20°	-10.21%*	-\$304,000.00*	Edit
•	XLV Jan \$50 Call	Opn/Cls	27.00	0.00	0.00%	\$0.00	64	\$9.6034	\$111,284.25	180.90%	\$172,800.00	Edit
(Cash					26	1,147.59				\$261,147.59	
Totals			Totals	\$67,662.50	5	633,382.61	\$905,508.89	44.93%	\$1,800,039.09			

Stress Less Option Portfolio Guaranteed To Be Profitable

The table below shows that our LIS Stress Less Option Spread Portfolio currently has \$326,548 in open trade profits and an average return of 617.7%. This portfolio has a *guaranteed* profit of \$217,082.00 and a 488.5% return even in the unlikely event that all of the underlying stocks in the portfolio decline to zero. There is no limit on the profit potential of this option spread portfolio if the underlying stocks continue to rally.

Current Live Trading Profit Results

Option	Current	Percent	Guaranteed	Percent	
	Profit	Return	Profit	Return	
Home Depot 100 call	\$40,128.00	615.7%	\$31,483.00	483.1%	
Home Depot 120 put					
AIG 45 call	\$25,191.00	215.0%	\$22,032.00	188.0%	
AIG 55 put					
Verizon 33 call	\$4,464.00	92.8%	\$3,192.00	66.4%	
Verizon 42 put					
Amazon 470 call	\$5,958.00	134.3%	\$565.00	12.7%	
Amazon 500 put					
Wells Fargo 40 call	\$7,270.00	757.3%	\$6,540.00	681.3%	
Wells Fargo 50 put					
Apple 100 call	\$2,920.00	67.7%	\$1,688.00	39.1%	
Apple 110 put					
Mastercard 85 call	\$163,680.00	181 6%	¢95 852 nn	106.3%	
Mastercard 94 put					
Kroger 28.75 call	\$8,860.00	Gua	ranteed Profi	109.2%	
Kroger 35 put		_	and Return		
Boeing 120 call	\$8,224.00	—	80.9%		
Boeing 135 put					
Disney 100 call	\$9,180.00	3009.8%	\$7,195.00	2359.0%	
Disney 115 put					
Visa 57.5 call	\$20,040.00	252.4%	\$12,060.00	151.9%	
Visa 67.5 put					
US Bancorp 33 call	\$4,248.00	100.8%	\$3,792.00	90.1%	
US Bancorp 43 put					
SBAC 100 call	\$8,670.00	595.9%	\$6,045.00	415.0%	
SBAC 115 put					
XLV 61 call	\$17,715.00	2315.7%	\$16,050.00	2056.0%	
XLV 72 put			V	~	
Total Profit / Avg Gain	\$326,548.00	617.7%	\$217,082.00	488.5%	

The Secret to Profiting in Any Type of Market Condition

How is such a high guaranteed return possible during difficult market conditions? We use the **PowerTrend** system for selecting stocks and options with the best profit potential. **PowerTrend** allows you to find low risk entry point for your option trade and has resulted in a high percentage of winning trades.

Once we have a profitable option trade, we then create a Stress Less Option Spread to lock in profits and provide downside protection in the event the underlying stock declines in price. Stress Less Option Spreads have a long and a short position that allows us to profit in any type of market condition and helps us avoid being stopped out of our position. Stress Less Option Spreads can provide substantial returns in up or down markets.

Strategy for Profiting in Any Type of Market Condition

Step 1 Use *PowerTrend* to find low risk entry points for option trades

Step 2 When you have a profit for your option purchase, create a Stress Less Option Spread trade to lock in profits and provide downside protection in the event the underlying stock declines in price

Step 3 Roll over profitable option spreads at option expiration to compound returns and reduce cost basis and risk

A current return of 617.7% is an excellent return under any circumstances! Let's take a closer look at the profit potential for this portfolio of Stress Less Option Spread trades. The table below summarizes the profit potential for these trades assuming various price changes in the underlying stock at option expiration.

Portfolio Profit Potential

Stock Price Change	<u>30%</u>	<u>20%</u>	<u>10%</u>	<u>0%</u>	<u>-25%</u>	<u>-50%</u>	-100%
HD	1444%	1101%	758%	483%	826%	1683%	3399%
AIG	578%	438%	297%	188%	284%	636%	1340%
VZ	300%	223%	146%	70%	89%	281%	665%
AMZN	472%	356%	239%	122%	83%	375%	960%
WFC	2007%	1444%	882%	681%	1669%	3076%	5890%
AAPL	241%	137%	39%	39%	274%	536%	1060%
MA	550%	421%	292%	162%	168%	491%	1138%
KR	525%	376%	227%	109%	302%	674%	1417%
ВА	460%	301%	142%	81%	396%	793%	1589%
DIS	5287%	3612%	2359%	2359%	6187%	10375%	18753%
V	824%	641%	459%	276%	232%	688%	1600%
USB	324%	243%	163%	90%	110%	312%	716%
SBAC	1776%	1367%	959%	550%	787%	1809%	3852%
XLV	6361%	4944%	3527%	2110%	3390%	6932%	14018%
Average Return:	1511%	1115%	749%	488%	1057%	2047%	4028%

We can see that if these stocks rally 10% on average at option expiration, the portfolio will realize a 749% return (circled). A 20% increase in stock price would result in a 1,115% return. **There is no limit on the profit potential** with this strategy if the underlying stocks continue to increase in price.

A 749% or 1,115% return would be great but what happens if there is a market selloff and the profits in this portfolio turn into losses?

Here is where this strategy really gets interesting . . .

Let's take another look at the profit potential table of this Stress Less Option Spread portfolio. We can see above that if the stocks in the portfolio decline 25% on average at option expiration, the portfolio will realize a 1,057% return (circled).

A 50% decrease in underlying stock price would result in a 2,047% return. And in the unlikely event that the stocks in this portfolio decline to zero a 4,028% return will be realized.

The more the stocks in this portfolio increase or decline in price, the higher the profit potential.

If the stocks are flat you will realize a 488% return.

You can't lose regardless of the price movement of the underlying stocks!

As you can imagine this is a great way to invest!

As veteran traders with decades of experience, we have been burned many times by unexpected market declines.

If you have a highly leveraged option portfolio a sudden market decline could wipe you out. End of game.

And the worst feeling as a trader is to be sitting on a profitable portfolio only to see that portfolio turn into a losing portfolio due to an unanticipated market decline. We can tell you from experience this hard to get over and put behind you!

Unexpected sell offs can and do happen!

For example, recently Disney stock experienced sharp a selloff due to an unexpected bad earnings report.

Big Loss Turns Into a 2,359% Profit Windfall!

The Disney stock selloff resulted in a huge profit windfall for the Stress Less Option Spread strategy as we currently have a \$7,195 open trade profit and 2,359% return on the spread.

If we did not have a Stress Less Option Spread we would have stopped out of our Disney call option purchase with a big loss on the trade.

These types of selloffs occur on a regular basis. Regardless of which method or indicator you use to select call option trades, unexpected selloffs can and do occur. This can easily result in a total loss for your call option trade.

Bad earnings reports, disappointing unemployment reports, spikes in energy prices and global geo political tensions can cause stock market declines that can decimate a highly leveraged call option portfolio.

"In investing, the return you want should depend on whether you Want to eat well or sleep well."

J. Kenfield Morley

To us it is very comforting knowing our Stress Less Option Spread portfolio is totally immune to market selloffs. No more sleepless nights worrying about unexpected bad news. Locking in profits no matter what happens in the markets allows us to eat well and sleep well. There is no need to monitor the markets and as noted previously, severe selloffs can result in windfall profits.

These preceding profit results demonstrate the ability of the Stress Less Option Spread strategy to deliver substantial returns with low risk.

Let's face it. It's a crazy world out there. Isn't nice to know that having financial security is one thing you will not have to worry about? The LIS Stress Less Option Spread strategy has allowed us the privilege to lead a stress free retirement.

These strategies have allowed us the time and freedom to concentrate on the things that really matter; family, their wellbeing, and of course our tennis game! You've got to love it! This is the ultimate way to enjoy retirement or generate income!

Stress Less Stock Strategy

We also use the Stress Less Strategy to protect our stock trades. We use the **PowerTrend** system for selecting stocks with the best profit potential. **PowerTrend** allows you to find low risk entry point for your stock trade and has resulted in a high percentage of winning trades.

Once we have a profitable stock trade, we then create a Stress Less Stock Spread to lock in profits and provide downside protection in the event the stock declines in price. Stress Less Stock Spreads have a long and a short position that allows us to profit in any type of market condition and helps us avoid being stopped out of our position. Stress Less Stock Spreads can provide substantial returns in up or down markets.

Stress Less Stock Portfolio Guaranteed To Be Profitable

The table below shows that our LIS Stress Less Stock Portfolio currently has \$116,187.52 in open trade profits and an average return of 113.1%. This portfolio has a *guaranteed* profit of \$111,077.22 and a 108.2% return even in the unlikely event that all of the stocks in the portfolio decline to zero. There is no limit on the profit potential of this stock portfolio if the stocks continue to rally.

Current Live Trading Profit Results

	Current	Percent	Guaranteed	Percent
Stock	Profit	Return	Profit	Return
Homebuilders ETF	\$5,374.00	48.4%	\$5,097.00	44.1%
Pfizer	\$7,143.00	65.1%	\$7,130.00	64.7%
Magellan Midstream LP	\$20,620.00	248.2%	\$18,988.00	217.9%
Bristol Myers	\$2,285.00	30.2%	\$2,004.00	26.7%
Disney	\$12,752.00	107.1%	\$12,400.00	106.9%
Masco	\$4,830.00	89.6%	\$4,830.00	88.7%
АМЈ	\$1,330.00	17.8%	\$816.00	11.1%
Home Depot	\$14,303.52	943.9%	\$14,266.22	938.4%
Eli Lilly	\$6,216.00	55.0%	\$4,734.00	43.0%
Consumer Staples ETF	\$8,590.00	440.5%	\$8,562.00	439.6%
WES	\$16,194.00	144.3%	\$16,190.00	144.1%
Tanger Outlets	\$16,550.00	116.4%	\$16,060.00	109.7%
Total Profit / Avg Gain	\$116,187.52	113.1%	\$111,077.22	108.2%



Guaranteed Profit And Return