## Buy to Open PLCE April 21<sup>st</sup> expiration 85-strike Call Sell to Open PLCE April 21<sup>st</sup> expiration 95-strike Call

| Wealth Creation Alliance Call Option Spread Analysis |          |          |          |          |          |            |         |                 |
|--|----------|----------|----------|----------|----------|------------|---------|-----------------|
|  |          |          |          |          |          |            |         | Stock<br>Symbol |
| PLCE   | 100.00   | 85       |          | 15.75    | 95       |            | 8.00    |                 |
| Cost<br>\$7.75                                       |          |          |          | Calc     | ulate Ne | w Analysis | Print   |                 |
| % Change   | 7.5%     | 5.0%     | 2.5%     | 0.0%     | -2.5%    | -5.0%      | -7.5%   |                 |
| Stock Price  | \$107.50 | \$105.00 | \$102.50 | \$100.00 | \$97.50  | \$95.00    | \$92.50 |                 |
| Call Buy Value                                       | \$22.50  | \$20.00  | \$17.50  | \$15.00  | \$12.50  | \$10.00    | \$7.50  |                 |
| Call Sell Value                                      | \$-12.50 | \$-10.00 | \$-7.50  | \$-5.00  | \$-2.50  | \$0.00     | \$0.00  |                 |
| Spread Value   | \$10.00  | \$10.00  | \$10.00  | \$10.00  | \$10.00  | \$10.00    | \$7.50  |                 |
| Spread Cost  | \$7.75   | \$7.75   | \$7.75   | \$7.75   | \$7.75   | \$7.75     | \$7.75  |                 |
| Spread Profit  | \$2.25   | \$2.25   | \$2.25   | \$2.25   | \$2.25   | \$2.25     | \$-0.25 |                 |
| Spread % Ret   | 29.0%    | 29.0%    | 29.0%    | 29.0%    | 29.0%    | 29.0%      | -3.2%   |                 |

We can see from the Call Option Spread Analysis Calculator that if the PLCE stock price declines by -5%, stays the same as it is now, or increases in price when the options expire, the spread will show a profit of 29% or \$225. If PLCE is down -7.5% at expiration, the spread will lose -3.2% or -\$25.